



Gui Webster

Brazilian / Italian

I have 22 years of experience with design in varied market segments, and since 2016 I have been focused on digital UX/UI. While still passionate with the design craft, I've been increasingly involved in more strategic activities, strongly driven by data and research. For more information and works, please visit g-webster.com

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Odense, Denmark

PROFESSIONAL EXPERIENCE

Senior Digital Product Designer @ Universal Robots

2022 – now // Odense, Denmark

Lead Digital Product Designer @ Encodify

2021 – 2021 // Odense, Denmark

Lead Product Designer @ Maturix

2019 – 2021 // Odense, Denmark

UX/UI Designer @ Digital Business

2016 – 2018 // Estância Velha, Brazil

Graphic Design Consultant @ Instituto ByBrasil

2015 – 2018 // Novo Hamburgo, Brazil

Co-founder partner @ Peculiar Design Studio

2015 – 2017 // Porto Alegre, Brazil

Teacher / Instructor @ 4ED Design School

2014 – 2016 // Porto Alegre, Brazil

Senior Industrial Designer @ Victum Group

2008 – 2015 // Porto Alegre, Brazil

Industrial Designer @ Zon Design

2007 – 2008 // Porto Alegre, Brazil

Industrial Designer @ Paquetá Shoes

2003 – 2006 // Sapiranga, Brazil

Junior Industrial Designer @ Victum Group

2002 – 2003 // Porto Alegre, Brazil

Design Trainee @ Byleo Concepts

2002 – 2002 // Campo Bom, Brazil

SOFTWARES

Digital UX/UI	Visual Design	Insights
Figma	InDesign	UserTesting
Sketch app	Photoshop	EnjoyHQ
Axure RP	Illustrator	Quant-UX

EDUCATION

M.Eng. Product Development & Innovation

Syddansk Universitet

2018 – 2020 // Odense, Denmark

MBA in Project Management

LaSalle University

2014 – 2016 // Canoas, Brazil

BSc. in Product Design

Federal University of Rio Grande do Sul

2006 – 2013 // Porto Alegre, Brazil

Technical Program in Polymers

Federal Institute of Science & Technology

2000 – 2002 // Sapucaia do Sul, Brazil

MAIN SKILLS

- End-to-End Product Development
- User Experience & User Interfaces
- Design Processes & Planning
- Project Management
- Product Strategy
- Mixed Quali. & Quant. Research
- Communication & Presentation
- Design Systems
- Design Mentoring
- Visual Design & Branding
- Industrial Design

LANGUAGES

Portuguese	Native
English	Advanced
Spanish	Intermediary
Italian	Basic
Danish	Beginner
HTML	Intermediary
CSS	Intermediary
VisualBasic	Basic